

NISARGPREM PRESENTS

BARENATURE



EARTH BITE

Pure . Native . Nourishing .





The Power of Native Grains

Millets are India's original superfoods—climate-resilient, highly nutritious, and deeply rooted in our heritage. They are naturally gluten-friendly, rich in fiber, minerals, and slow-release energy, making them perfect for today's conscious eaters—NisargPrem,

At NisargPrem, millets are not just ingredients—*they are* a legacy we are proud to revive.

From the earth to your heart – naturally.

Ragi

Jowar

Bajra

Foxtail Millet

Rooted in Nature, Crafted with Care

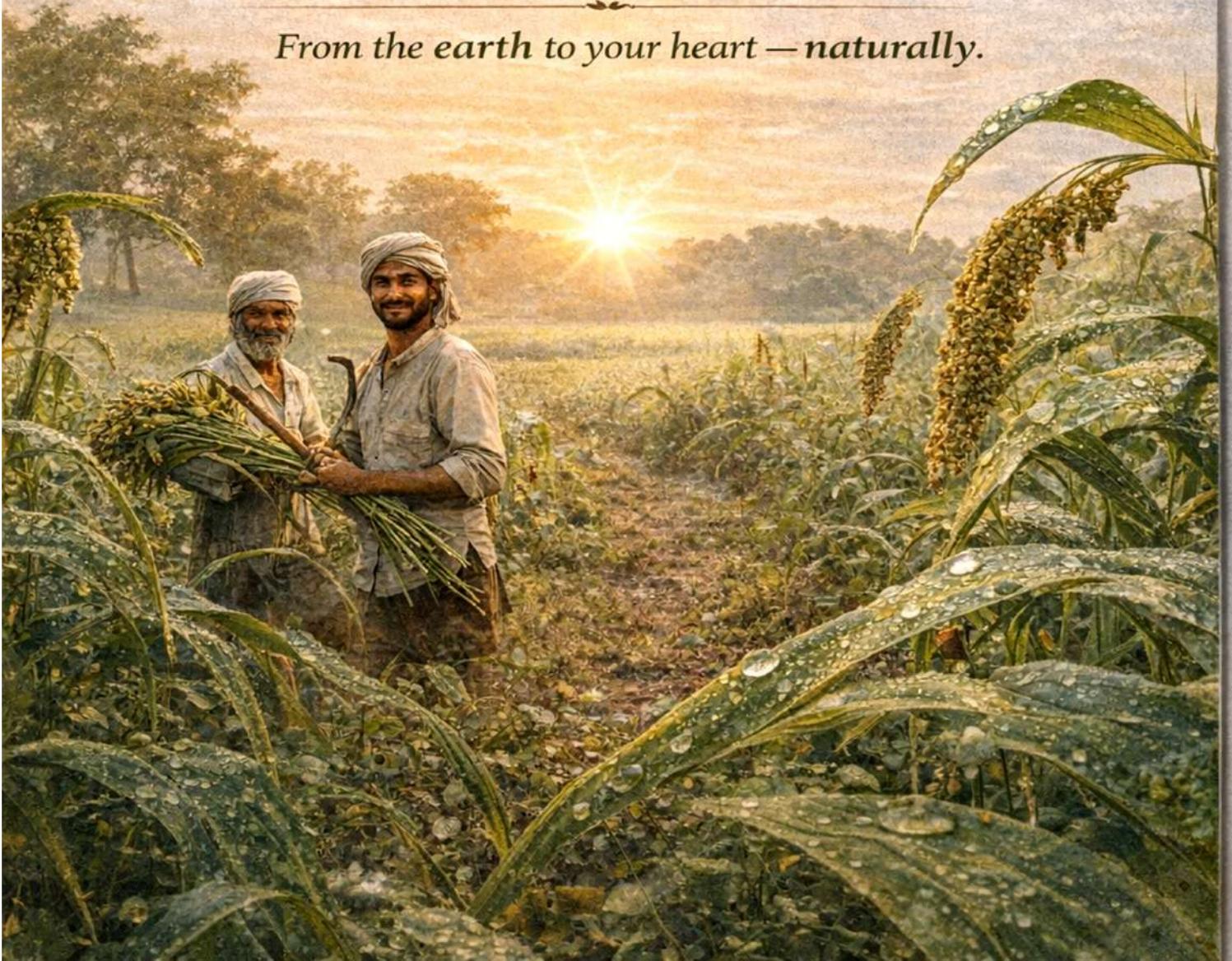
BARENATURE



EARTH BITE

At NisargPrem, our journey begins in the soil. We believe that real nourishment grows in harmony with nature — not in laboratories or factories. Our mission is to bring authentic, chemical-free, millet-based foods straight from farm to family, preserving India's ancient grains while shaping healthier modern diets.

From the earth to your heart — naturally.



BARENATURE



MISSION STATEMENT

To lovingly craft delicate, delicious millet cookies that blend wholesome nutrition with refined taste — bringing the purity of farm-grown grains into beautifully baked, clean-label treats that nourish the body, delight the palate, and reconnect people with the gentle goodness of nature

VISION STATEMENT

To become India's most trusted and loved *millet cookie* brand—
— setting a new benchmark for clean-label, artisanal, farm-connected baking that makes sustainable nutrition accessible, desirable, and delightful for every household.





OUR MISSION

is to revive the wisdom of traditional Indian snacking by creating wholesome millet-based namkeen that is pure, flavourful, and honest. At EarthBite, we source native millets responsibly, work closely with farmers and partners, and prepare snacks using clean, natural processes—free from artificial preservatives, chemicals, and adulteration. We strive to bring consumers crunchy, satisfying munchies that nourish the body while respecting nature, people, and the integrity of food.

OUR VISION

is to become a trusted household name for natural, guilt-free Indian snacks, where every bite reflects purity, transparency, and sustainability. We envision a future where traditional millets reclaim their place in everyday diets, farmers prosper through ethical sourcing, and consumers enjoy authentic namkeen that is both delicious and health-conscious. **EarthBite** aims to bridge the gap between farm and plate—offering snacks rooted in tradition, crafted with care, and made for modern lifestyles.

WHY CHOOSE EARTH BITE?



Millet-Based Goodness

Nutrient-rich, ancient millets like jowar, bajra & ragi are the heart of our chivda—full of fiber, protein, and essential minerals.



100% Natural Ingredients

Zero preservatives, artificial flavors, or chemicals—just pure, responsibly-sourced grains, spices, and natural goodness.



Authentic, Delicious Taste

Traditional Indian flavors made crunchy & fresh with care, bringing you the real taste of honest namkeen that's both satisfying & wholesome.



Pure & Guilt-Free Snacking

Indulge without the worry—our munchies are light, wholesome, and free from any unhealthy oil, preservatives, or additives.



Supports Local Farmers

We partner directly with Indian farmers, ensuring fair practices and sustainable livelihoods for those who grow our millets.

An Honest Bite in Every Bag

Trustworthy snacks crafted with transparency and love, and love, bridging the gap between health, taste, and purity.





BARENATURE

ARTISAN





EarthBite

Millet-Based Namkeen Snacks



Millet-Based Goodness

Wholesome snacks, made with jowar, bajra, ragi, and native millets.



100% Natural

Zero preservatives, artificial flavors, or chemicals—just pure ingredients



Supports Local Farmers

Fairly sourced grains from Indian farmers, sustaining community livelihoods.



Guilt-Free & Delicious

Rich in fiber, baked, and completely gluten free.

Gentle flavours & honest ingredients, baked to crisp perfection without preservatives or guilt.



BARENATURE

Delicate. Delicious. Wholesome.

BareNature is our expression of gentle indulgence – where nutrition meets artistry. Our millet cookies are lovingly baked to deliver a refined taste, delicate texture, and clean ingredients that you can trust.

Every cookie carries the warmth of home baking, the purity of nature, and the richness of native grains. ⇄

Why Choose BareNature Cookies? ⇄

- ✓ Made with native millets
- ✓ No artificial preservatives
- ✓ No refined chemicals
- ✓ Wholesome millet flour
- ✓ Natural jaggery & coconut oil
- ✓ Real ingredients without chemicals



Typical Maida Cookies

- ✓ Processed and refined maida
- ✓ Refined sugar & preservatives
- ✓ Artificial flavours & additives

BareNature Millet Cookies

- ✓ Wholesome millet flour
- ✓ Natural jaggery & coconut oil
- ✓ Real ingredients without chemicals



COMPARE THE BITE

EARTHBITE vs. UNHEALTHY PALM OIL SNACKS



Why Eat EarthBite?



Millet-Based Goodness

Jowar, bajra, ragi, nutrient-rich m millets



100% Natural Ingredients

No palm oil, preservatives, artificial flavors



Supports Local Farmers

Fairly sourced millets, sustaining community livelihoods.



Guilt-Free & Delicious

Baked, low in fats, rich in fiber, gluten free

Eat EarthBite

Wholesome, natural bites baked with gentle care. Use in everyday snacking without worry.

VS. Unhealthy Palm Oil Snacks



Empty Calorie Fillers

Fried potato chips & carb-based junk food



Harmful Ingredients

Palm oil, MSG, preservatives, artificial flavors



Supports Deforestation

Cheap, destructive palm oil plantations, low-cost over health



High in Bad Fats

Deep fried in palm oil, high in saturated & trans fats.

Avoid Unhealthy Snacks

Fried, oily junk foods filled with harmful Ingredients Only lead to harm in the long run.



BARENATURE

Millet-Based Cookies,
Wholesome Treats Everywhere



Mom Giving BareNature cookies to
children in Tiffin



Handy Travel Snacks

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Guilt-Free Munching

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BARENATURE.

Millet-Based Cookies,
Wholesome Treats Everywhere

Our Philosophy

- Native Indian millets
- Chemical-free ingredients
- Traditional, slow baking methods
- Sustainable and minimal processing

Our Nature-Inspired Identity

- 100% Vegan
- Made from nutritious native millets
- No refined chemicals
- No artificial preservatives
- Naturally baked in small batches
- Clean, honest, and traceable ingredients



Pantone
468 C

Pantone
4625 C

Pantone
4625 C

Tagline Options:

- Wholesome, Rooted in Earth.
- Naturally Baked. Naturally Better.
- Pure Grains. Pure Intent.
- From Soil to Soul.

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BARENATURE



Mom Giving BareNature cookies in Tiffin



Corporate Gifting of BareNature Cookie Boxes



Handy Travel Snacks



Guilt-Free Munching

BARENATURE®

Millet-Millet Cookies

Wholesome Treats Everywhere



Mom Giving BareNature cookies in Tiffin



Corporate Gifting of BareNature Cookie Boxes



Handy Travel Snacks



Guilt-Free Munching

— HOW THE TWO BRANDS DIFFER —

BARENATURE



VS EARTHBITE

Delicate Delicious.

- Anisan, Premum, Wholesore
- Tradition dewled Baked
- Haulthy treditgeres
- Adliets ae Nanitmn
- Miklats at Naniimn
- Gentle & Nurturing

Crinch with Conscubousness.

- Everyday Traditionl, Crunchy
- Exergetic - Social - Snnckalite
- Toa time, Tixxel - Sharing
- Hhaalthy Trachton
- Miklits at Heritags
- Bold & Roored

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NISARGPREM – Naturally Thoughtful Frods